

QUICKFENCER FULFILS THE QUOTA

Quickfencer have come along way since director John Brewer and engineer Steve Rawcliff had a stroke of genius whilst messing around in a shed four years ago.

John was booked to do some fencing work the following week and wanted to devise a system which would allow them to get the job done quicker.

"Steve and I make a great team, as we both come up with lots of great ideas individually but when we work together something great always seems to happen." smiles John

"It happened completely by accident. We wanted to pioneer a quicker way of getting the fencing wire out, so started to play about with a few designs and eventually built the prototype which gave birth to the Quickfencer we produce today." Explains John, "The original prototype was a rather clumsy devise, but we were amazed when it actually worked and I was able to use it on the fencing job I had to do the next week. From then on the process became quite quick, as every so often we built an upgraded version of the contraption until we were 100 per cent happy with the design. This only took about 3 months to engineer the product down from the first basic model."

The following versions included a digger type mechanism and then the third prototype was just the same as the current Quickfencer model, except it was double sided.

"We realised soon that the Quickfencer worked just as well, going backwards as well as forwards, so that the double sided facility could be changed



to a single sided operation." said John, "The machine will put down 1000 metres of fencing in a day or double whatever the client is managing at the moment using different system."

"We also offer a money back guarantee, so if a customer if not a hundred per cent happy, they just send us back the equipment and we'll totally refund them, except the carriage fee back. That's how confident we are of our product and its performance."

The machine can also be loaded

in a variety of ways; either with two 500 metre rolls, two three hundred or three two hundreds or three 100s with 100 metre barbed wire at the present time- developing.

"For those who like wasting their time and joining wire, you can also load three rolls of 50 metres." He chuckles, "Another feature of the Quickfencer is that it can also roll up fencing wire as well as lay it down. As an optional extra, old wire or temporary fencing can be rolled up. The mechanism that we have pioneered is so good in fact that it will wrap the wire up as tight as it

is on the roll before it was originally laid."

Other advantages of using the Quickfencer, is that you can roll the wire out between 5 and 10 miles an hour and also lamps can be put on or off in one second. Also, when used with 500 metres rolls, this eliminates the need for wire joining. As an optional extra a dual clamping facility can be provided for when working with metal and concrete to tie off without the need for stapling.

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customer testimonials, the Quickfencer is also an award winner, taking first prize for the 'Inventor's award' at the 2004 LAMMA show. The company also won the same award a year later, for a wire joining gadget which can fit into a cordless drill.

"I came up with the idea while on holiday in Wales with wife," remembers John, "I was lying in bed at 4.30am thinking about gadgets and the idea came to me like a bolt of lightning."

"Some people I say I should have been thinking of other things while lying in bed on holiday, but my wife likes her sleep," he grins. "Sometimes she likes stopping in bed in the morning, even as late as

8am!"

Aside from the LAMMA awards, Quickfencer have won silver awards at the Highland show in Scotland and 2nd place at the Royal Welsh show too, where Bryce took the gold award for the Suma knocker. So now if you can't beat them join them- now the Quickfencer is offering the Bryce mast as an optional extra, along with the Wragg and Malone as other possible additions.

"We decided that that when you can't beat Bryce, you should join them; that's why we offer the mast as an optional extra now."

"Of course we are very proud of the awards we have won, but it also

means a lot to me that every one of our customers comes back to us with only praise for our machinery. I take pride in the fact that when I sell a product to someone, that it will literally last a lifetime, perhaps even until the next generation too," said John.

"Our products are virtually indestructible. The only cases I can remember of them breaking are two incidents when the owners ran them into trees. So there you have it, they are indestructible apart from when you smash them into a tree. Not bad though, I'm sure you'll agree." John winks.

"The Quickfencer is useful for a variety of jobs, such as laying down horse or deer wire and the company has even had an order for a machine to lay down Reindeer wire in Denmark."

It is amazing to think that this company has grown into such a success, starting out and remaining for the most part, just as a hobby for John and his business partner Steve Rawcliff, as John's main line of work is sub contracting out their own vehicles.

"I myself have 21 John Deer tractors, 2 Telehandlers, 6 round bailers, 6 hedge trimmers and a John Deer


self propelled forage harvester (which was the preproduction 7350 model), all the equipment which goes behind them," explains John. "My main line of business is contracting, but I also do fencing work in the winter, agricultural work in the summer and some council contracts using hedge trimmers and frail mowers. I have also recently bought a saddle mower to cut the grass on crash barriers on the motorways, so that's something for me to explore."

"In the main though, I intended to keep on working the way I always have. I am very proud to say that I still work for the same people that I did when I started out as a youngster and that works well for me, I'm a bit of a traditionalist."

This rational even extends to John's home, which he has lived in since his birth, 58 marvellous years ago, which was built in 1680 for 12 pounds.

"I always say though," he grins, "I wish they had spent 20!"


If you would like to contact Quickfencer
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